



# Structured Data for Commons

## Project Overview

Prepared by  
the [Multimedia](#) and [Wikidata](#) teams,  
with members of the [Wikimedia Community](#)

Updated 10/14/2014

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# Purpose

The Structured Data project aims to:

- **use structured data** for all media files on our sites
- make it easier for **users** to **read / write file info**
- enable **developers** to **build better tools**

This is a major infrastructure project that is likely to take several years.

# Users

This project impacts **a range of users**:

- **readers**
- **contributors**
- **editors/curators**
- **developers**
- **3rd-party site users**
- **cultural institutions**

Notes:

- initial focus on **Commons**, then **Wikipedia** and other sites.
- initial focus on **advanced users** and **developers**.

# Benefits

How structured data can help our movement:

- offer a **better user experience**
- **find relevant content**
- offer metadata in **more languages**
- make it easier to **re-use files** in a license-compliant way
- drive **curation** and **contributions**
- support & create feedback loop for **GLAMs**

# Many different uses



**Upload**



**Edit/Curate**



**Search**



**View**



**Re-use**



# User stories

Here are some user needs that structured data could improve:

- **Search media files** more effectively
- View file information **in my language**
- **Learn more** with **related information**
- **Edit file information** more easily
- **Contribute data** from other pages
- **Get smart suggestions**

File:Vincent Willem van Gogh 127.jpg



Details

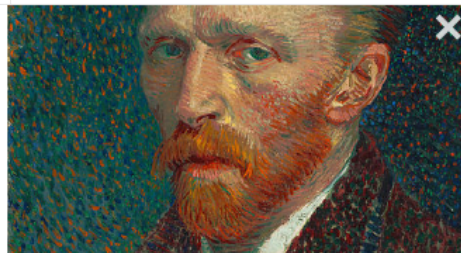
Data

Artist **Vincent van Gogh**  

Title **Vase with Fifteen Sunflowers**

Date **1888**

Medium **Oil on canvas**



Vincent van Gogh

Dutch painter, draughtsman and  
printmaker



Also known as **Vincent Willem van Gogh**

Live period **1853 - 1890**

Work locations [Netherlands](#) and [2 more](#)

[More details from Wikidata](#)

**Learn more  
with related  
information**

When selecting a  
structured data item  
on a file page,  
related content from  
Wikidata appears in  
an info card.

(first concept mockup)

Vase with Fifteen Sunflowers by  
Vincent Van Gogh, from [National  
Gallery](#), public domain. Vincent van  
Gogh - Self-Portrait by Vincent Van  
Gogh, from Google Art Project,  
public domain. Both files via  
[Wikimedia Commons](#).

File:Vincent Willem van Gogh 127.jpg



Details

Data

Artist Vincent van Gogh



Title Vase with Fifteen Sunflowers

Date 18888

Medium Oil on canvas



Edit all details

Edit file  
information  
more easily

I can easily edit any structured data item on a file page, by opening a simple editing tool.

(first concept mockup)

Vase with Fifteen Sunflowers by Vincent Van Gogh, from National Gallery, public domain.



File:Vincent Willem van Gogh 127.jpg



Details

Data

Artist

Vincent Van Gogh

By saving changes, you agree to our [Terms of Use](#) and agree to irrevocably release your text under the [CC BY-SA 3.0 License](#) and [GFDL](#).

Cancel

Change author

Title Vase with Fifteen Sunflowers

Date 18888

Medium Oil on canvas

Edit file  
information  
more easily

I can easily edit any structured data item on a file page, by opening a simple editing tool.

(first concept mockup)

Vase with Fifteen Sunflowers by Vincent Van Gogh, from National Gallery, public domain.

# Contribute data from other pages

round black spots measuring from 2 to 3 cm (0.79 to 1.18 in) across, affording it some [camouflage](#) while hunting. There are no spots on its white underside, but the tail has spots, which merge to form four to six dark rings at the end. The tail usually ends in a bushy white tuft. The cheetah has a small [head](#) with high-set eyes. Black "tear marks" running from the corner of its eyes down the sides of the nose to its mouth keep sunlight out of its eyes and aid in hunting and seeing long distances. Its thin and fragile body make it well-suited to short bursts of high speed, but not to long-distance running.

Agility, rather than raw speed, accounts for much of the cheetah's ability to catch prey. Cheetahs can accelerate four times as fast as a human (thanks to greater muscle power) and can slow down by 14 [kilometers](#) per hour in one stride. They can hunt successfully in dense forests. <sup>[16]</sup>

The adult cheetah weighs from 21 to 72 kg (46 to 159 [lb](#)). Its total head-and-measure 60 to 84 cm (24 to 33 in) in length. <sup>[17][18][19][20]</sup> Cheetahs are 66 larger than females and have slightly bigger heads, but there is not a great apart by appearance alone. Compared to a similarly sized [leopard](#), the che averages about 90 cm (35 in) tall) and so it appears more streamlined.

Some cheetahs have a rare fur pattern [mutation](#) of larger, blotchy, merged constitute a separate subspecies but are in fact African cheetahs; their unu "king cheetah" has only been seen in the wild a handful of times, but it has



Comparative illustration of a leopard (left) and cheetah (right)

The cheetah's paws have semi-retr the [flat-headed cat](#) and the [Irriomote](#) structure of the cheetah's claws is ti and fur present in other varieties, al always visible. The dewclaw is muc

Adaptations that enable the cheetah increased oxygen intake, and an enlarged heart and lungs that work together to circulate oxygen efficiently. During a typical chase, its respiratory rate increases from 60 to 150 breaths per minute. <sup>[11]</sup> While running, in addition to having good traction due to its semi-retractable claws, the cheetah uses its tail as a rudder-like means of steering <sup>[citation needed]</sup> to allow it to make sharp turns,

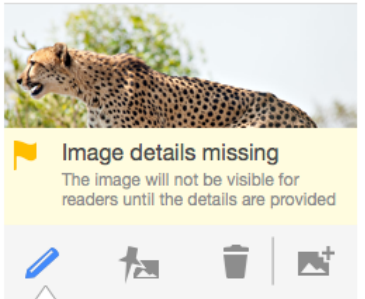


Image details missing

The image will not be visible for readers until the details are provided

Cheetah running

Delete image

Cronopio

Source This is my own work

License Creative Commons Attribution ShareAlike 3.0

Add a description


English +

Created today

More

Add categories

# Get smart suggestions



Cheetah running

Cancel upload

Robert Capa

Source

From Flickr

Learn more

Apply to all files


Original URL

License

Creative Commons Attribution ShareAlike 3.0

Add a description

Add categories



Cheetah running

Cancel upload

Robert Capa

Source

From Flickr

Original URL

http://flickr.com/photos/1234/


License

Creative Commons Attribution ShareAlike 3.0

checking...

Add a description

Add categories



Cheetah running

Cancel upload

Robert Capa

Source

From Flickr

Original URL

http://flickr.com/photos/1234/

License

Creative Commons Attribution ShareAlike 3.0

CC BY

Creative Commons - Attribution

Adaptations of the work are allowed

CC BY SA

Creative Commons - Attribution Share Alike

Adaptations are allowed as long as others share alike

PD

Public domain

Property rights have expired, have been forfeited, or are inapplicable.

Other licenses used by flickr cannot be used here

© All rights reserved

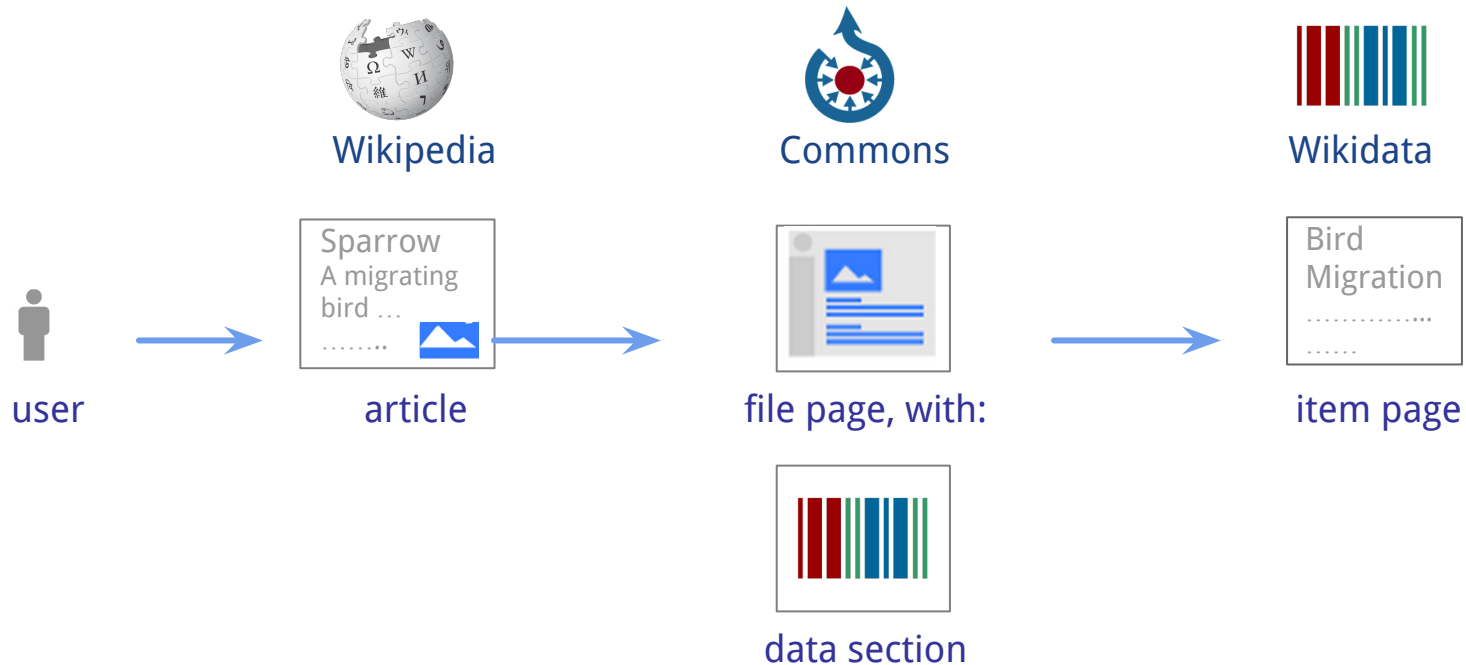
Ⓢ Licenses preventing commercial use

# Product

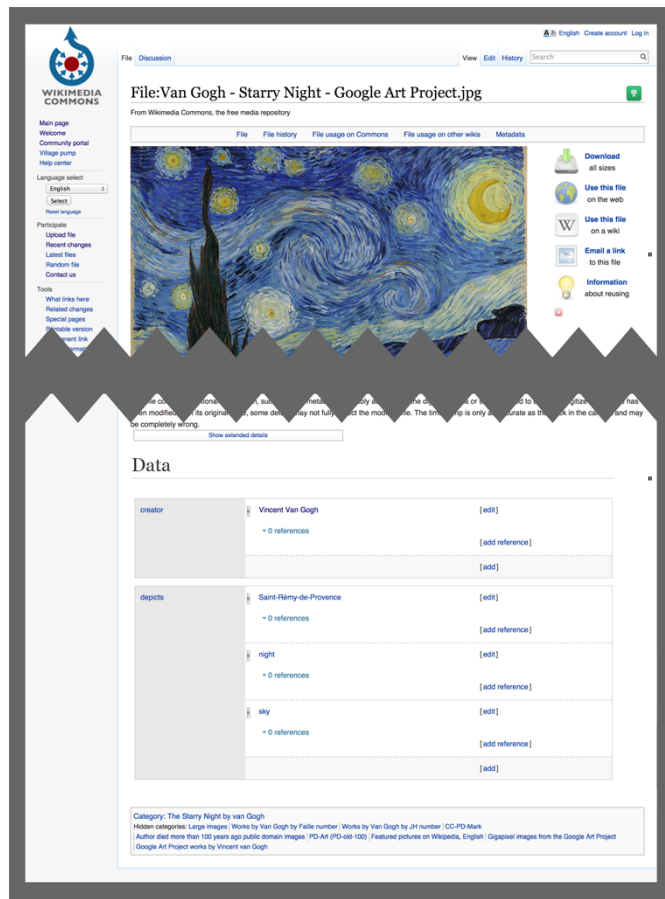
How can we support these uses?

# Touchpoints

Where will people find structured data?



# New Data section in File page



(first concept)

File page

Data section

Starry Night by Vincent Van Gogh, from Google Art Project. Public domain. Via Wikimedia Commons.

# File page vs. Data section

Who are they for? When should you use them?



## File page top sections

For:

- **all users**

Used to:

- **view** all metadata
- **edit** non-structured data
- **access** data section



## Data section

For:

- **advanced users**

Used to:

- **migrate** structured data
- **view** structured data
- **edit** structured data

Unstructured file information would be gradually migrated into structured format in the data section.

# Data example

**Hamster Berta** <sup>(Q6573)</sup>

[\[edit\]](#)

My hamster Berta in 2007.

[\[edit\]](#)

## Statements

contributor	http://commons.wikimedia.org/wiki/User:Hugo85	<a href="#">[edit]</a>
	role	photographer
	<a href="#">[add]</a>	
time of creation	March 2007	<a href="#">[edit]</a>
	<a href="#">[add]</a>	
topic	hamster	<a href="#">[edit]</a>
	photograph	
	<a href="#">[add]</a>	
license	CC-BY-SA-3.0-DE	<a href="#">[edit]</a>
	<a href="#">[add reference]</a>	

This is a rough example of what structured data might look with the current Wikidata user interface.






# Data editor

Creator	Vincent van Gogh	+Add another
Title	<i>Is it The starry night?</i>	
About	Saint-Rémy-de-Provence night sky	
Located in	Museum of Modern Art	
+ Add more information		

Creator




Vincent van Gogh

 No references

This is a first example of how a structured data editor might look with a new user interface.

# More criteria

Churc	
	<b>Church</b> Religious building for Christian worship
	<b>Churchill</b> Prime Minister of the United Kingdom during World War II
	<b>Churches in Berlin</b> Churches located in Berlin

Files could be associated with a range of topics and categories (bundling multiple topics).

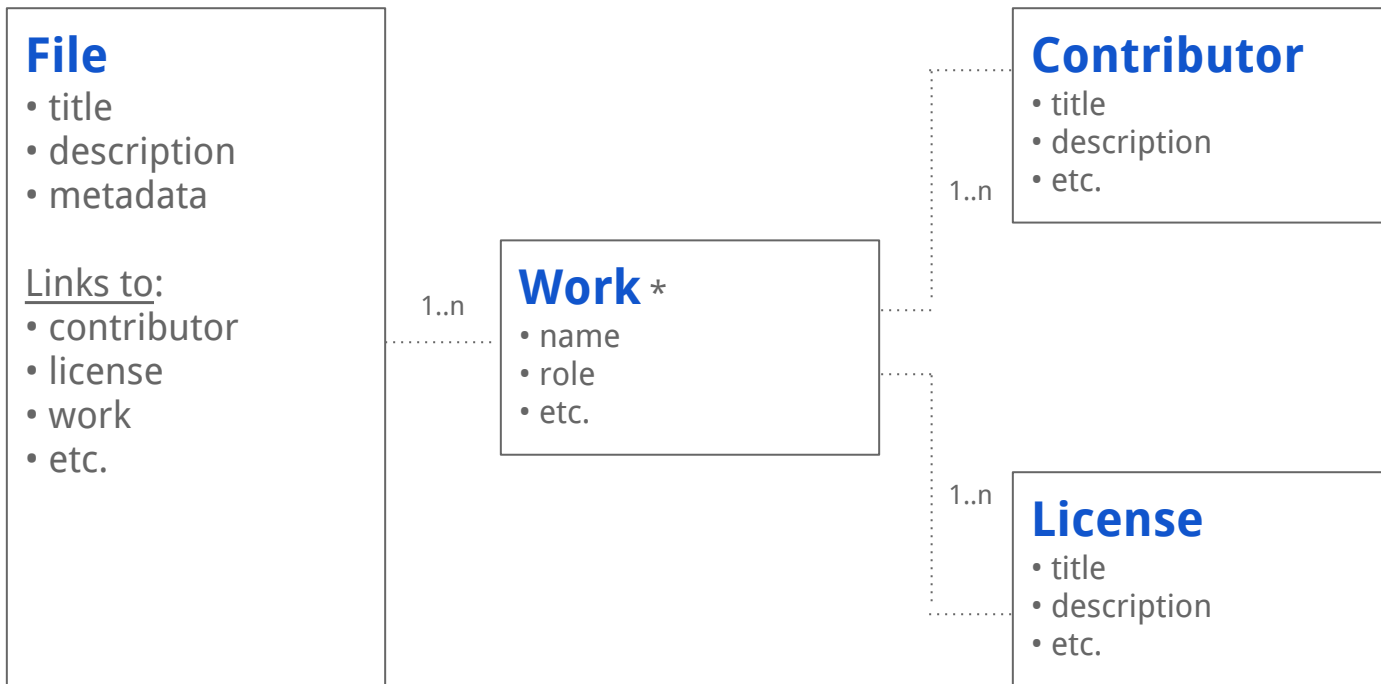
# Key data

In a **first phase**, we would focus on these key data for each file:

- **title**
- **description**
- **work**
- **contributor**
- **role**
- **license**
- **restrictions**
- **category**
- **topics**

# Key concepts

Here's one way to visualize some of the structured data clusters at a high level:

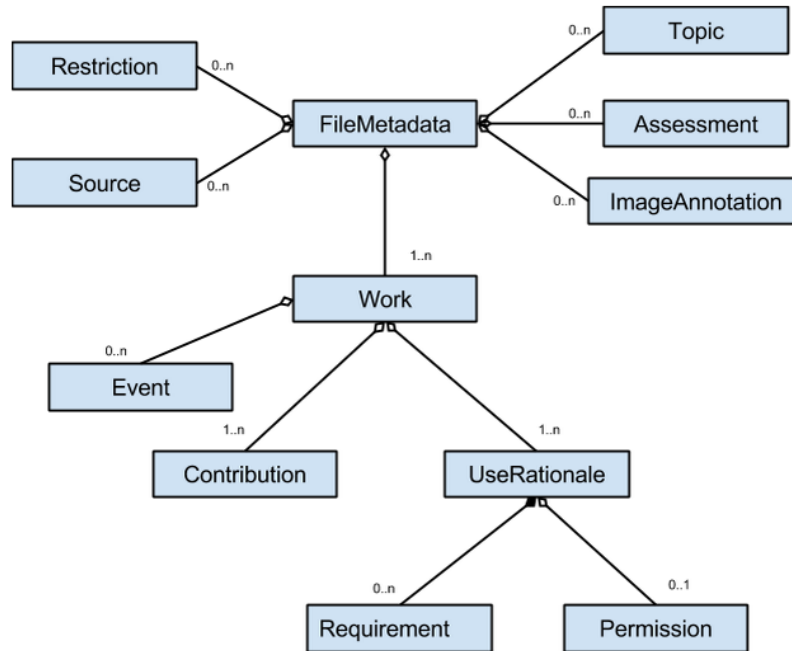


# Storage

Where might data be stored?

Wikibase on Commons	Wikidata.org	Commons MediaWiki
title	contributor *	file name
description	license	format
contributor link	work *	resolution
license link	topic *	size
work link	category item *	date
topic link	media properties	geo-tags
file link		category
	* = optional	EXIF metadata

# API Class Diagram



- **Work** - component with separate authorship (e.g. statue on a photograph)
- **Restriction** - usage limitations (trademarks, personality rights etc.)
- **Source** - origin of a work (museum or WLM campaign)
- **Event** - point in time relevant for copyright assessment (publication date, author death)
- **Contribution** - an item from the author list
- **UseRationale/License** - CC-BY, PD claim, etc.
- **Requirement** - copyright limitations on the reuser (e.g. share-alike)
- **Permission** - OTRS ID, etc.
- **Topic/Category** - properties describing what's visible in the image
- **Assessment** - featured etc
- **ImageAnnotation** - highlight areas of the image

[See Data Model in progress](#)

**Next steps**

# Goals

- **Plan & discuss** this project with our communities
- **Design & test** the data structure and user interface
- **Develop** the code and functions for this project
- **Migrate** some unstructured data to the new format
- **Test, observe** and adjust plan as needed



# Components

Here are some of the first modules we might work on:

- **Data Model** - map key data
- **High-level API** - read/write data
- **File Page Update** - access to data section
- **Data Section** - view, edit structured data

# Workflows

## FIRST WORKFLOWS

- **migrate** data in structured form
- **view** structured data
- **edit** structured data

## NEXT WORKFLOWS

- **search** by multiple criteria
- **upload** with structured data

# Functions

- **high-level API**
- **data back-end** storage
- **data section** on file page
- **edit tool** on file page
- **review** tools + processes
- **basic search**

# Questions

- Which **functions** to build first?
- What **data model** should be used?
- How to **test** first models / functions?
- How to gradually **roll out** first functions?
- How to coordinate the **data migration**?
- How to **measure** and **validate** each feature/data?

# Roadmap 2014-15

	Stage 1	Stage 2	Stage 3
product	<ul style="list-style-type: none"><li>• planning ✓</li><li>• design ✓</li></ul>	<ul style="list-style-type: none"><li>• experiment</li><li>• specs</li></ul>	<ul style="list-style-type: none"><li>• learn / metrics</li><li>• update plans/specs</li></ul>
developers	<ul style="list-style-type: none"><li>• code review ✓</li><li>• code cleanup ✓</li></ul>	<ul style="list-style-type: none"><li>• prototypes</li><li>• small features</li></ul>	<ul style="list-style-type: none"><li>• info / file pages</li><li>• editing tools</li></ul>
community	<ul style="list-style-type: none"><li>• discuss ✓</li><li>• guide ✓</li></ul>	<ul style="list-style-type: none"><li>• discuss</li><li>• test</li></ul>	<ul style="list-style-type: none"><li>• migrate data</li><li>• edit data</li></ul>

Stage 2 is now starting: these goals will be discussed with the community.

# What now?

Here's what will happen in coming months:

- **more discussions**
  - **planning, design, specs**
  - **first prototypes & tests**
  - **developer bootcamps**
  - **learn, adjust, try again**
- 
- **be patient: this will take time ...**

# Learn more:

[\*\*commons.wikimedia.org/Commons:Structured\\_data\*\*](https://commons.wikimedia.org/Commons:Structured_data)

A collaboration between:

- **Wikimedia Community**
- **Wikidata Team** (Wikimedia Deutschland)
- **Multimedia Team** (Wikimedia Foundation)